



Strategic Growth Planning for Training Businesses

Scale your training business with confidence using our proven growth planning solutions. Designed specifically for CEOs and senior leaders in the training sector, our comprehensive approach helps you expand strategically whilst maintaining quality, preventing staff burnout, and capitalising on market opportunities. With tailored support packages and a track record of success, we provide the roadmap you need to achieve sustainable, profitable growth.



by gail irvine

How We Support Your Expansion Journey

Growing without a strategic plan risks compromising quality, overwhelming your team, and missing valuable opportunities. Our structured approach ensures you scale efficiently and sustainably.



Initial Support

Begin with our complimentary Growth Strategy Session where we'll analyse your current position and develop a tailored scaling roadmap. This includes comprehensive market opportunity analysis and detailed resource planning support.



Flexible Support Packages

Choose from one-to-one CEO mentoring, leadership team development programmes, or hands-on implementation support. Each package includes initial consultation, customised implementation planning, regular progress reviews, ongoing guidance, and ROI tracking.



Proven Results

Our clients achieve remarkable outcomes, including 40% year-on-year growth, 200% increase in delivery capacity, 60% reduction in operational costs, and tripled learner numbers within 12 months.

"Gail's guidance helped us grow from a local provider to covering three regions in 18 months, all while maintaining our quality standards." - James H., Managing Director

Our approach is specifically tailored for CEOs, senior leadership teams, business development managers, and operations directors in the training sector. Take the first step towards strategic growth by visiting www.irvineconsultancy.org to book your complimentary planning session.